



NEW 40:60

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.Sc. IN SOCIAL MEDIA & DIGITAL MARKETING (791)
EXAMINATION: MAY - 2026

TIME TABLE

(Batch 2025-2026) Theory Examination

Day & Date	SEMESTER – II Time: 10:00 am to 12:00 pm		SEMESTER – I Time: 2:00 pm to 4:00 pm	
	Subject	Code	Subject	Code
Tuesday 19/05/2026	Introduction to Visual Communication	79125-201	Introduction to Media & Communication	79125-101
Wednesday 20/05/2026	Media Psychology (Time: 10:00 am. to 11:00 am.)	79125-202	Basics of Marketing	79125-102
Thursday 21/05/2026	Search Engine Optimization (SEO) (Time: 10:00 am. to 11:00 am.)	79125-203	Photography for Social Media	79125-103
Friday 22/05/2026	Introduction to Videography	79125-204	Basic Language Skills (Time: 2:00 pm. to 3:00 pm.)	79125-104
Saturday 23/05/2026	Introduction to Digital Platforms (Time: 10:00 am. to 11:00 am.)	79125-205	Introduction to Social Media Platforms (Time: 2:00 pm. to 3:00 pm.)	79125-105
Monday 25/05/2026	Writing Skills (Time: 10:00 am. to 11:00 am.)	79125-206	Basics of Content Creation (Time: 2:00 pm. to 3:00 pm.)	79125-106

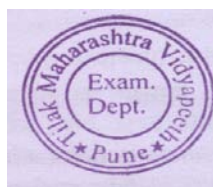
Examination Center: Tilak Maharashtra Vidyapeeth, Mukundnagar, Gultekdi, Pune -37.

INSTRUCTIONS:

- Examination centre once selected cannot be changed in any circumstances.
- For Repeaters - Repeaters should appear for their backlogs as per the time - table of that particular paper/s. For backlog papers seat no. will be the same.
- A candidate should be present at the examination center on the first day 30 minutes before and on the remaining days 15 minutes before the examination starts.
- N/o candidate will be allowed to enter the examination hall 30 minutes after the examination starts.
- All the details on the cover page of the answer book should be filled up carefully.
- Examination Seat Number, Subject Code mentioned on the Hall Ticket attached herewith should be written carefully on the Answer book.
- Documents such as Hall Ticket, Identity Card, and Receipt of Fees etc. are to be carried along and presented at the time of the examination.
- Seating arrangement will be displayed at the Examination Centre.
- Separate passing is essential for both Internal Assessment and Annual Examination (External Assessment.)
- Warning against Mal - practices: Vidyapeeth authorities are empowered to take strict action against any kind of mal-practices at the time of examination. Police action may also be taken under the Maharashtra Prevention of Mal - practices at Vidyapeeth, Board and other Specified Examinations Act 1982.
- Cell phones are not allowed in the examination hall.

Pune: 411 037.

Date: 21/04/2026



Acting Registrar